

IVAR REALTORS & TECHNOLOGY CONFERENCE AT-A-GLANCE



8:00	Welcome Reception and Continental Breakfast, Exhibit Hall Open Ballroom B/C		HELP's 3% Program, TICOR's Pocket Profile Chris Sorensen (HELP), Ryan Orr (TICOR) Ballroom B/C
9:00-9:45	Opening Presentation: Why Tech Tools are Critical to REALTORS Seychelle Van Poole, MyRealEstateTools.com, John Reyes, Open Houses Inc.		Breakout Sessions 3: 12:30 - 1:30 CRMLS Matrix: Tricks of the Trade Room 104B C.A.R.: Tools for the Distressed Market Room 105 Open Houses Inc: Facebook Fanatic - Learn How to Effectively Use Facebook Room 100AB MySmartBlog.com: Powerful Video Tactic That Puts 400% More Customers in Your Business in Less Than 60 Days Room 106 MyRealEstateTools.com: Listing Presentation SIGNED in 15 Minutes Room 107AB Summit Realty Partners: The Best market Niche in Real Estate Room 107C
10:00-11:00	Presentation Breakthroughs with Video and Technology Bob Irish, Lake Hills Realty, Mike Dew, Home Gallery, Stacie Baragiola, Tour Factory		
Breakout Sessions 1: 10:00 - 11:00	CRMLS Art Carter, CEO of CRMLS: What's New with CRMLS & Open Forum Room 104B C.A.R.: How to Manage Your Transactions Using CAR Tech Tools Room 105 Open Houses Inc: Video Marketing Mania: A live and interactive workshop Room 100AB MySmartBlog.com: How Groupon Used YOU to Make \$15 Billion in 30 Months (and how you can copy them) Room 106 MyRealEstateTools.com: Marketing Madness: Automate your business Room 107AB Credit Rehabilitation for the 21st Century Room 107C		
11:00 - 12:00	Marketing Tools and Techniques, Buyer-Side Tools Aaron Norris (The Norris Group) Hugo Balarezo (Summit Realty)		Breakout Sessions 4: 1:45 - 2:45 CRMLS: Realist 2 - New and Enhanced Property Tax Search System Room 104B C.A.R.: Learn How to Use E-Signatures: A FREE CAR Member Benefit Room 105 Open Houses Inc: Video Marketing Mania: A live and interactive workshop. Room 100AB MySmartBlog.com: Cold Call "Weenie" Discovers Top Secret Automated Lead Generation System and is Swimming in Leads" Room 106 MyRealEstateTools.com: "Video, the Hot Trend: How to Wow your Clients" Room 107AB Res.net: Get connected to REO and Short Sale Clients and get connected within your business Room 107C
Breakout Sessions 2: 11:15 - 12:15	CRMLS: CRMLS Products and Service Overview Room 104B C.A.R.: Hot Mobile Apps For REALTORS Room 105 Open Houses Inc: QR Code Marketing and Other Mobile Apps Must-Haves Room 100AB MySmartBlog.com: Why Using Glamour Shots Isn't the Best Way to Build Your Personal Brand Room 106 MyRealEstateTools.com: Social Media: Get 5+ referrals per week on Facebook Room 107AB Streamlining Your Marketing Efforts to Save Time and Money Room 107C		
			Main Stage Closing Presentation: REALTOR Panel Discussion Featuring Top Local Brokers: Featuring Bruce Norris, Bill Velto, Bob Irish, Lance Martin and IVAR President Doug Shepherd
			Thank you for attending the first IVAR REALTORS and Technology Conference at the Ontario Convention Center!